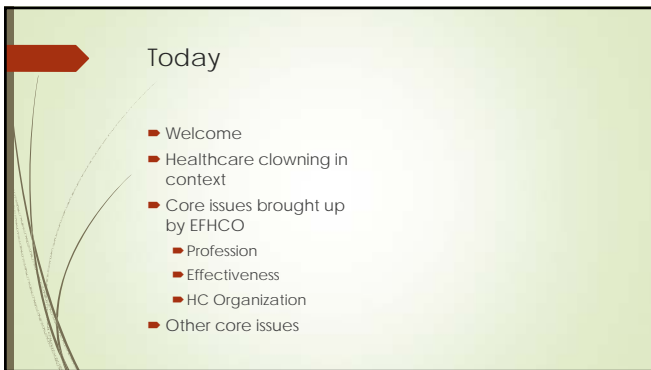




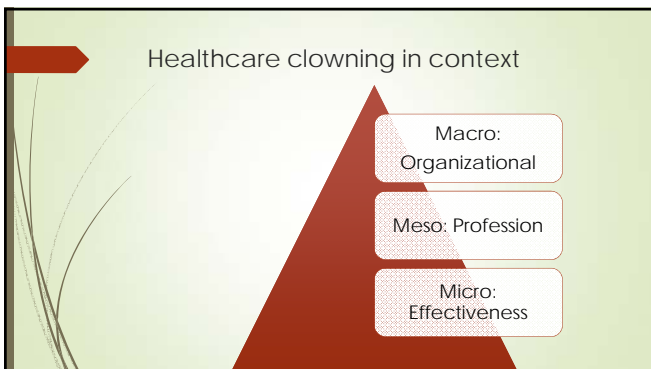
Research challenges: focusing on core issues

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Today

- Welcome
- Healthcare clowning in context
- Core issues brought up by EFHCO
 - Profession
 - Effectiveness
 - HC Organization
- Other core issues



Healthcare clowning in context

Macro:
Organizational

Meso: Profession

Micro:
Effectiveness

Micro: HC Effectiveness


- *Specific focus:*
 - Specific problems (mentally handicapped, trauma victims)
 - Specific groups (children, elderly)
 - Specific techniques (social media, real-life)
- *Type of effects:*
 - Psychological effects
 - Social effects
 - Biological effects
 - Comparative research (dogs, music, drawing)
- How to improve professional functioning?
- Supervision and intervention
- Communication with stakeholders (patients, families, staff)

Meso: HC profession

- How to improve relationships?
 - Staff, patients, family
- How to improve professional functioning?
 - Improvement of clown training and coaching, burnout prevention
 - Getting and using feedback
 - Professional versus amateur?

HC organizations


- *Internal*
 - Organizational development
 - Research
- *External*
 - Perception and appreciation by others
 - Communication with stakeholders: government, funding organizations, general public
 - Cooperation, e.g. standardization, benchmarking, exchange of knowledge and practices



Other core issues

- Methodological issues:
- Design
- Development of measures

- Quality issues:
- Fundamental versus applied research
- Quantitative versus qualitative research
- Professional development of researchers (H-CRIN)



H-CRIN thanks you for your attention!

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